

-- Press Release --

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QMP™ Associates, Inc. and Joe Laughlin, former CEO of Laughlin Wilt Group, join forces

QMP™ Associates, Inc., the Portland, OR based management advisory firm, and Joe Laughlin, co-founder and former CEO of the Laughlin Wilt Group (LWG), have joined forces to provide their clients a broader suite of strategic, financial and hands-on management services. Mr. Laughlin, a well known and respected Portland high-tech entrepreneur, formed the Laughlin Wilt Group in 1988, successfully growing it to more than \$100m and 500 employees before selling it in 2000.

“Joe and I met while providing assistance to a mutual friend struggling with a start-up,” said Jerry Vieira, President and Founder of QMP™. “I quickly came to have an enormous amount of respect for Joe’s creative thought process and front-line entrepreneurial experience. We both saw the synergy from what we could jointly provide to our client base.”

QMP™ will continue to advise clients on market strategy, business development, and sales matters. Mr. Laughlin will complement those services by providing counsel, advice and support to CEO’s and owners in the areas of economic value enhancement and leadership.

“Joe Laughlin brings a wealth of knowledge, creativity and know-how to clients. He knows how to manage growth, while mitigating risk and most importantly how to consistently grow the market value of a business,” concluded Vieira.

QMP™ services clients in a geographic area from Chicago to Dallas in the Midwest and Portland to San Diego on the West Coast.

QMP™ Associates, Inc. provides market strategy, business development, sales and management advisory services to small-to-midsized, business-to-business firms. More can be learned at www.qmpassociates.com.